

Media Kit



FLORIDA Sporthorse MAGAZINE

About FLORIDA SPORTHORSE MAGAZINE

Florida Sporthorse Magazine is committed to providing a quarterly publication that presents content encompassing a broad range of topics of interest to Florida's dressage, eventing, hunter/jumper, and sport horse breeding communities. Topics include training, health, nutrition, and human interest. It includes profiles of riders and trainers who are influential around the state and beyond as well as product review of items of particular interest to Florida equestrians.

Readers look to us each month for our trainer and breeder's directory and classified advertisements. The content is created by equine journalists who live and ride in Florida, and the magazine is printed in full color.

Our content and design make us unique among the state's equestrian-oriented publications, and we look forward to your business.

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Advertising Services

- **DISPLAY ADVERTISING**
Various price points available depending on size and placement. Discounts for multiple months' advertising.
- **CLASSIFIED ADS**
ALL classified ads include a headline, a color photo and up to 25 words (50 words without the photo).
- **ONLINE ADVERTISING**
Available in a variety of sizes. Online/print packages available.

Free Services*

- TRAINERS' DIRECTORY
- BREEDERS' DIRECTORY
- FARM DIRECTORY

**with yearly subscription*