



FLORIDA  
**Spo**rthorse  
 MAGAZINE

8205 Quail Run Dr.  
 Wesley Chapel, FL 33544  
 813-973-3770  
 floridasporthorse@gmail.com

## Advertising Contract

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Issue(s) advertisement will run (please circle):

January/February (Winter)      April/May (Spring)      July/August (Summer)      October/November (Fall)

<p><b>Full page options:</b></p> <input type="checkbox"/> Back page: \$550 <input type="checkbox"/> Preferred placement (inside covers): \$500 <input type="checkbox"/> Other placement: \$425	<p><b>Other sizes:</b></p> <input type="checkbox"/> 1/2 page: \$300 <input type="checkbox"/> 1/4 page: \$250 <input type="checkbox"/> 1/6 page: \$125 <input type="checkbox"/> 1/8 page: \$85	<p><input type="checkbox"/> Classified \$50</p> <p><b>Online:</b></p> <input type="checkbox"/> Small (170 x 80 pixels) \$30 <input type="checkbox"/> Medium (300 x 150 pixels) \$50 <input type="checkbox"/> Large (300 x 425 pixels) \$75
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Specifications:	Subtotal: _____ Discounts: _____ Amt. Paid: _____ Amt Due: _____
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**Terms:**

**DEADLINES:** Fall--Sept. 20      Winter--Dec. 20      Spring--Mar. 20      Summer--June 20

- 50% payment due upon reservation of display ad space
- Classifieds and online ads must be paid in full.
- Digital ad files must be submitted in correct size as jpeg, tiff or pdf by indicated deadlines.
- Balance due 30 days following publication
- Ad design services available. Please contact for rates at least two weeks prior to ad deadline.

**SUBMIT AD FILES TO floridasporthorse@gmail.com by indicated deadline.**

I, the undersigned, understand the terms of the contract with FLORIDA SPORTHORSE MAGAZINE.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_